



New local band DéJ à Vu debuts a new video at Matilde

On Sunday, March 11, the restaurant Matilde provided the perfect venue for the premiere of a new video by the Aruban group “Déjà Vu,” titled “Mambo Jambo 2006.” This rearrangement by local musician Hubert Thiel of the popular Cuban song by Perez Prado was given new meaning, as it is the name of a popular Latin dance club in Aruba, which provided the subject matter for the video story.

The video is a showcase for some fine Aruban talent, which includes not only lead singer Guillfred Besaril, who conceptualized the theme and interpreted the song with the assistance of band member Giavanni Harrigan (Big Daddy.) It also provides an entertaining and amusing platform for the band of Ricky Felix, and a bevy of Aruban beauties that adorn the backdrop of “Mambo Jambo.” Carlos Schouten, a native son of Aruba, returned from Calgary, Canada to be the director and producer. Carlos has a successful career as a media and sound engineer in Canada, and his contribution gave the video a truly professional touch. Carlos is the first Aruban to graduate from Full Sail University of Orlando, Florida with degrees in both Media and Sound Engineering, and his proud parents, Fernando and Bernadette represented him at the launching of the video. After six weeks of filming in Aruba with the assistance of Veronique Oduer, the final release of the clip was edited in Canada by 7th Dragon Productions.

“Mambo Jambo” is the second music video released by “Déjà Vu” which consists of nine musicians, including lead singer Guillfred, better known as “Bes.” Last year they issued a video of another romantic Cuban song, “Lagrimas Negras,” which was also filmed entirely in Aruba. This new video takes a classic regional number and updates it with the current “Raggaton” beat, making it a great dance number that reflects the changes in contemporary Caribbean music and style. Bes and Ricky expressed gratitude to the many people that contributed to this project, mentioning in particular Veronique, who also helped to produce and promoted the production. They also were thankful to all the models of Ronchi de Cuba’s Knockout Model Agency, and Landa and Raoul Henriquez, owners of Matilde, who provided the “chic” venue for the launching. In addition, he thanked Flora Mart, Pricesmart and the Westin Aruba Resort for providing the exterior and interior locations, artist Timothy Charles for the look of the locations, plus Benetton, Underground, and Urban 365 for the wardrobe. All had a hand in the sleek and professional outcome of this project. As the audience watched mesmerized, it played on the dozens of LCD screens that adorn the walls of “M” Bistro, the forward part of the restaurant that now occupies the building formally known as “Chez Mathilde.”

The musical clip will be airing on all local television stations over the next months, which will certainly guarantee that the band “Déjà Vu” will be seen performing in more clubs and concerts on the island!